

JOSHUA H. TOWNSLEY

joshua.townsley@warwick.ac.uk · joshuatownsley.co.uk · ORCID · [@joshuatownsley](https://twitter.com/joshuatownsley) · [Google Scholar](https://scholar.google.com/citations?user=joshuatownsley)

POSITIONS

University of Warwick Teaching Fellow for Quantitative Methods	2018–
Sheffield Methods Institute, University of Sheffield Postdoctoral Research Associate	2018–
London School of Economics Research Assistant, Democratic Dashboard	2017–
University of Kent and Kent Q-Step Assistant Lecturer	2015–18

RESEARCH INTERESTS

Political Behaviour, British Politics, Elections and Campaigns, Quantitative Research, Experiments.

EDUCATION

University of Kent Ph.D. Comparative Politics (submitted)	2015–
University of Nottingham M.Res. Politics	2014–2015
University of Bath B.Sc. Politics with Economics	2010–2014

PUBLICATIONS

3. [Is it worth door-knocking? Evidence from a UK-based GOTV field experiment on the effect of leaflets and canvass visits on voter turnout.](#) *Political Science Research and Methods* (forthcoming) doi:10.1017/psrm.2018.39. [Attention score in the top 5% of all research outputs tracked by *Altmetric*]
2. [Conceived in Harlesden: Candidate-centred campaigning in British general elections](#), with C. Milazzo. *Parliamentary Affairs* (forthcoming).
1. [Information effect on voter turnout: How campaign spending mobilises voters](#), with S. Trumm & L. Sudulich. (2017) *Acta Politica*, 52(4): 461–478. doi:10.1057/s41269-016-0027-8.

IN PROGRESS/ UNDER REVIEW

7. [Drowned out by the noise? The downstream mobilisation effects of party campaigning between local and general elections.](#) *Resubmit at the Journal of Experimental Political Science.*
6. [Can parties increase their vote share by recruiting postal voters? Evidence from a postal voter recruitment experiment in the UK](#), with S. Turnbull-Dugarte. *Under review at Electoral Studies.*

5. Gay and (politically) active: Homosexuality and its effect on electoral turnout in Europe, with S. Turnbull-Dugarte.
4. Tailoring the contact: Voters' preferences for different campaign activities, with D. Cutts.
3. When do values matter? A survey experiment, with T. Hartman & J. Weinberg.
2. Personal messaging in local election communications, with C. Milazzo.
1. Providing local election information: The case of the Democratic Dashboard, with P. Dunleavy.

OTHER PUBLICATIONS

5. [Do party leaflets and canvass visits increase voter turnout?](#) (2018) *LSE British Politics & Policy* (blog).
4. [Campaign spending and voter turnout: does a candidate's local prominence influence the effect of their spending?](#) (2018) *Democratic Audit UK* (blog).
3. [England's local elections 2018: bridging the information gap with the Democratic Dashboard.](#) (2018) *Democratic Audit UK* (blog).
2. [The Economic Benefits of Joining, Establishing, or Growing a Multi Academy Trust.](#) (2017) *Education Policy Institute* (report).
1. [General Election 2017: Voting Toolkit.](#) (2017) *Use Your Voice* (public resource).

TEACHING

University of Warwick

[Intermediate Social Analytics II](#) (undergraduate)

Module Convenor: 2018–

[Intermediate Social Analytics I](#) (undergraduate)

Module Convenor: 2018–

[Introduction to Social Analytics I](#) (undergraduate)

Seminar Leader: 2018–

Sheffield Methods Institute

[ABC of Regression](#) (4-hour graduate training course)

Co-Convenor: 2018

University of Kent

[Q-Step Summer School](#) (undergraduate)

Seminar Leader: 2016–2018

[Political Research and Analysis](#) (undergraduate)

Seminar Leader: 2015–2018

[Fact, Evidence, Knowledge and Power](#) (undergraduate)

Seminar Leader: 2015–2018

RESEARCH AND WORK EXPERIENCE

University of Nottingham

Research Assistant for Dr C. Milazzo/[Election Leaflet Project](#)

2014–18

Education Policy Institute

Quantitative Analyst

2016–17

European Parliament

Stagiaire

2013

Julian Huppert MP

Constituency Caseworker

2012

SELECTED CONFERENCE PRESENTATIONS

“Can parties increase their vote share by recruiting postal voters? Experimental evidence from the UK”, with S. Turnbull-Dugarte. Prepared for 2018 Elections, Public Opinion and Parties (EPOP) Annual Conference, Royal Holloway, UK.

“Candidate-centred campaigning in the 2015 general election”, with C. Milazzo. Prepared for the 2017 Elections, Public Opinion and Parties (EPOP) Annual Conference, Nottingham, UK.

“Leaflet messaging in the 2017 and 2015 general elections”, with C. Milazzo and J. Hammond. Prepared for the 2017 Elections, Public Opinion and Parties (EPOP) Annual Conference, Nottingham, UK.

“‘Knock-Knock’: The role of personal contact between local parties and voters during election campaigns in Britain”. Prepared for the 2017 Elections, Public Opinion and Parties (EPOP) Annual Conference, Nottingham, UK.

ENGAGEMENT AND MEDIA

Democratic Dashboard

Since January 2017, I have been responsible for managing and promoting the LSE voter information site Democratic Dashboard. The site has covered every local and national election since 2015. In addition, I have integrated a polling station finder, local candidate information, and election results. The site has been used by 600,000 people since 2017, and has been featured on the [Guardian](#), [Independent](#), [Express](#), and [ITV](#).

Sheffield Methods Institute

As a Research Associate at the [SMI](#), I have created a series of materials for teaching quantitative research methods, including tutorial videos, ‘how to’ guides, and software user guides.

Q-Step

I have been involved with outreach work on behalf of Q Step for 4 years. Alongside contributing to the organisation and teaching of the annual [Summer School](#), I was a regular contributor to Kent Q Step’s “[How To Win Arguments With Numbers](#)” Q-Step podcast, and organised a public [panel event](#).

[Why aren’t we all voting online?](#) *WikiTribune* (published interview).

[Democratic Dashboard: The Missing Piece British Politics Needs](#), *Shout Out UK* (published interview).

SCHOLARSHIPS

University of Kent 50th Anniversary PhD Scholarship (UK Research Council rate of £14,000)
ESRC Advanced Training Network Bursary (worth £900)
British Academy/Essex Summer School Scholarship (worth £1,050)

AFFILIATIONS

Political Studies Association (PSA)
Elections, Public Opinion and Parties (EPOP)

FORMAL METHODS TRAINING

European Field Experiments Summer School, ICPSR	2017
Oxford Spring School in Advanced Research Methods	2016
Essex Summer School in Social Science Data Analysis	2014

SOFTWARE

Stata, SPSS, R (learning), Qualtrics, Microsoft Office